£10k + Spend customers Subject: %%Name%%, Your quarterly 10,000-point bonus

10,000 bonus Membership Rewards® points

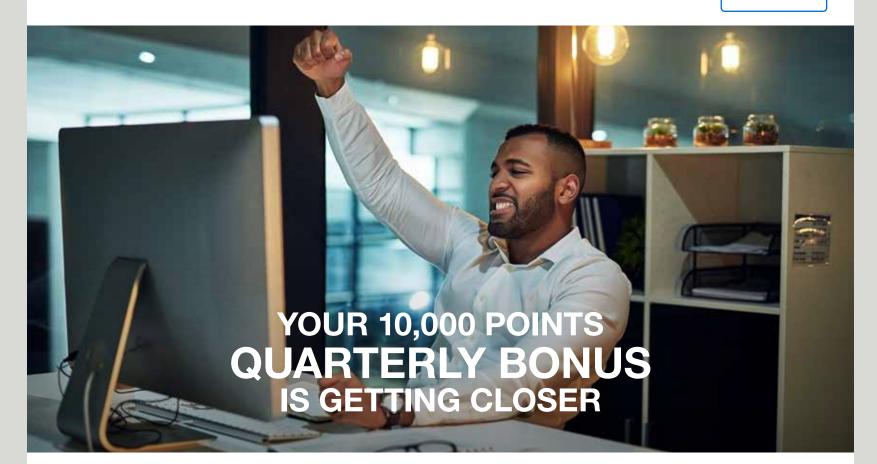
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Account ending: 12345 Member since: 2006

Hello, %%Name%%

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## You're on track for 10,000 bonus points

As a Business Gold Cardmember, you can now receive an extra 10,000 bonus points each quarter, when you spend £20,000.1 And the good news is, you're well on your way to receiving yours.

Find out how close you are to triggering your bonus by logging into your Account.

Check your Account

# Three ways to boost your Card spend



### Pay utility bills on your Card Gas, electric, insurance, Internet providers and more.

Use your Card to pay bills and get rewarded.

## Include marketing spend Add your Google Ads, Facebook and LinkedIn spend and

see your points increase with your click rate.



Unsubscribe



## From couriers to cash and carry, it can all add up to bonus

Pay suppliers too

rewards for you.

## **Explore rewards**

What could you do with your bonus points?

### You can also enjoy at least £600 worth of discounts a year on business essentials with your Business Gold Card.<sup>2</sup>

**Business Offers bring extra value too** 

**View Offers** 

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**Important Information** 1. Business Gold Quarterly Bonus

With your American Express® Business Gold Card, you get at least one Membership Rewards® point for each pound

Privacy

you spend on your Card for eligible purchases. Now in addition with the bonus in any Quarter (Quarter 1: 1 January to 31 March inclusive, Quarter 2: 1 April to 30 June inclusive, Quarter 3: 1 July to 30 September inclusive, Quarter 4:

1 October – 31 December inclusive), you will receive 10,000 Membership Reward bonus points once you have spent a cumulative £20,000 in that Quarter. The Bonus Points will be transferred to your Membership Rewards account, and can be viewed on your Card Account statement. You will continue to earn one Membership Rewards point on eligible purchases in excess of £20,000 in each Quarter for each pound you spend on your Card for the rest of that Quarter. Qualifying spend in each Quarter cannot be

carried over to the following Quarter. General Terms – Eligible purchases are purchases for goods and services minus returns and other credits. Eligible purchases do NOT include fees or interest charges. Full Terms and Conditions for the Membership Rewards programme continue to apply. Visit membershiprewards.co.uk/terms for more information.

2. Amex Offers for Business Eligible Cardmembers can redeem an Amex Offer by first enrolling in the offer in their Online Account or in the

them during a 12 month period.

American Express<sup>®</sup> App and then using their enrolled Card to pay. Only U.K. issued American Express Business Cards may be eligible. We may consider the number of American Express Cards you have opened and closed as well as other factors in making a decision on your eligibility to access Amex Offers. You may not be eligible to access Amex Offers if we, in our sole discretion, determine that you have previously engaged in abuse, misuse or gaming of the Amex Offers programme, or any other Amex programme. Available offers may vary for each eligible

Cardmember. Please review the terms of each offer for details on how to redeem.

\*The values quoted are based on the minimum available to Cardmembers by redeeming all of the offers available to

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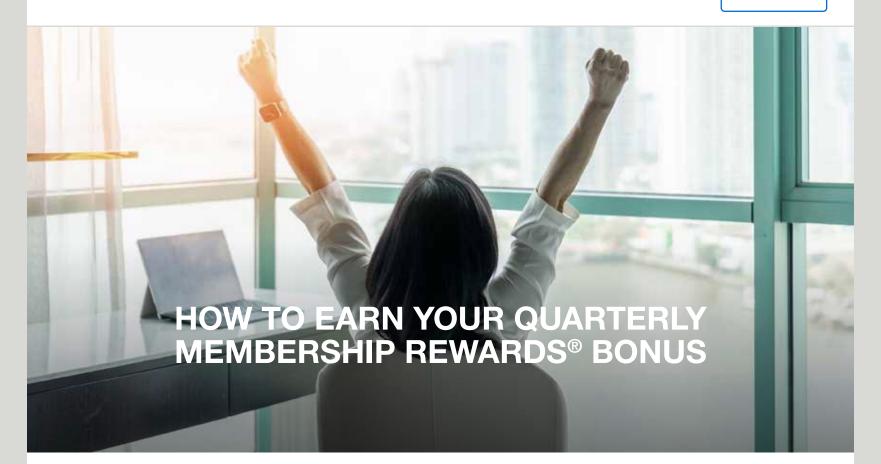
How to earn 10,000 bonus points every quarter



Account ending: 12345 Member since: 2006

Hello, %%Name%%

Log in



# Don't miss your 10,000 bonus points

As a Business Gold Cardmember, you can now receive an extra 10,000 bonus points each quarter, when you spend £20,000.1 That's up to 40,000 bonus Membership Rewards points a year.

Find out how close you are to triggering your bonus by logging into your Online Account now.

Check your Account

# What could you do with your points?



## **30,000 Points** Pay for essentials like gas or electricity.3

(Valued at £135)





## **50,000 Points** 3x Eurostar London to Paris returns.3

(Standard return tickets)





## Apple iPod Pro from Currys PC World.3

**100,000 Points** 

(Valued at £500)



Unsubscribe

## Discover more

How can you boost your Card spend?

**Business Offers bring extra value too** 

### You can also enjoy at least £500 worth of discounts a year on business essentials with your Business Gold Card.<sup>2</sup>

**View Offers** 

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## 1. Business Gold Quarterly Bonus

**Important Information** 

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from an unmonitored email address.

Terms apply

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gaming of the Amex Offers programme, or any other Amex programme. Available offers may vary for each eligible Cardmember. Please review the terms of each offer for details on how to redeem.

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3. Rewards shown are examples that are subject to availability and may change. Examples valid as of 10 June 2021.

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